

TO: All City Department Directors and Department Heads

FROM: Mayor Jean Stothert *JLS*

SUBJECT: Directive – Media Interaction

DATE: June 12, 2013

It is in the best interest of the Citizens of Omaha that the Mayor's Office speaks with one voice regarding matters of City government. There should never be confusion or uncertainty regarding city policies and procedures.

Therefore:

Effective immediately, all interaction with the news media by any Department Directors or any staff member of any city department regarding matters of City government will first be reviewed and approved by the Mayor's Chief of Staff or the Deputy Chief of Staff for Communications. Discussions involving matters of public concern occurring on the employees own time are not covered by this directive. This Order pertains to all news media including print media, broadcast media, and internet media.

GO FC 2013- 08 Mayoral Directive on Media Interaction

June 12, 2013

Effective immediately, all Fire Department personnel must receive approval, through the chain of command, from the Fire Chief or Assistant Chief prior to interacting with the media concerning any matters of City government. We are currently asking for clarification but until further notice follow Mayor Stothert's Directive (see attached).



Mayoral Directive on
Media Interaction 6-1

APPROVED:

Original Signed By

Michael F. McDonnell
Fire Chief